

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta..... MARCAS	30-Sep-17 Cajetillas (20 uds.)	30-Sep-16 Cajetillas (20 uds.)	Incremento %
MARLBORO	244.158.359	282.211.132	-13,48%
WINSTON	159.002.852	163.383.906	-2,68%
CHESTERFIELD	140.981.755	146.161.943	-3,54%
CAMEL	138.181.821	125.531.971	10,08%
FORTUNA	127.979.641	128.968.804	-0,77%
LUCKY STRIKE	106.731.912	96.559.578	10,53%
L&M	79.565.431	82.435.825	-3,48%
DUCADOS NEGRO	68.178.725	77.703.783	-12,26%
NOBEL	64.617.126	68.594.261	-5,80%
WINSTON EVOLUTION	61.259.807	58.795.168	4,19%
WEST BROOKLYN	51.528.249	52.490.100	-1,83%
DUCADOS RUBIO	41.040.371	47.031.092	-12,74%
DUCADOS RUBIO 100'S	24.785.464	24.823.298	-0,15%
MARLBORO TOUCH	22.863.402	21.077.747	8,47%
ROTHMANS	21.533.088	19.506.697	10,39%
PHILIP MORRIS	21.343.666	25.560.263	-16,50%
FORTUNA RED LINE	15.748.374	17.699.400	-11,02%
DUCADOS RUBIO BLANDO	14.380.922	16.579.495	-13,26%
LUCKY STRIKE CLICK & ROLL	14.032.890	11.687.751	20,06%
PALL MALL	13.658.653	16.458.602	-17,01%
NOBEL STYLE	13.487.488	12.729.512	5,95%
LUCKY STRIKE BLANDO	12.839.046	13.189.029	-2,65%
MARLBORO POCKET	12.811.897	13.153.140	-2,59%
MARK 1	12.144.755	13.920.767	-12,76%
JOHN PLAYER SP.	11.927.423	12.557.859	-5,02%
ELIXYR	11.668.599	12.420.171	-6,05%
BENSON & HEDGES AMERICAN	10.270.640	10.527.414	-2,44%
PHILIP MORRIS K/S	10.245.485	10.348.697	-1,00%
AUSTIN	9.061.628	6.845.591	32,37%
OMÉ	7.464.640	5.710.910	30,71%
BENSON & HEDGES	7.142.331	6.946.239	2,82%
KARELIA	6.015.100	5.363.600	12,15%
L&M RED BLANDO	5.992.188	6.828.540	-12,25%
R 1	5.553.510	5.856.719	-5,18%
NOBEL BLANDO	5.288.088	5.539.460	-4,54%
L&M BLUE BLANDO	5.134.428	5.891.550	-12,85%
GAULOISES RUBIO	5.061.497	5.479.150	-7,62%
JOHN PLAYER SP. BLACK/BLUE	4.930.031	5.198.669	-5,17%
LAMBERT & BUTLER	4.883.116	5.708.916	-14,47%
BN	4.857.290	5.656.034	-14,12%
BULLBRAND	4.765.092	5.383.740	-11,49%
STERLING	4.512.953	3.320.649	35,91%
MAYFAIR	4.457.274	4.816.274	-7,45%
RESTO MARCAS	86.908.400	91.282.600	-4,79%
Totales	1.698.995.406	1.757.936.047	-3,35%